



Monizze's Brandbook II

The guide to everything Monizze:
how we look, how we sound, and how we
show up consistently, across every format.

Logotype

Our logo is the visual cornerstone of our brand identity.

Our chosen colors, vibrant orange and sophisticated gray, create a powerful visual balance. Orange evokes energy, creativity, and enthusiasm, while gray conveys professionalism, stability, and reliability – key attributes of the Monizze brand experience.

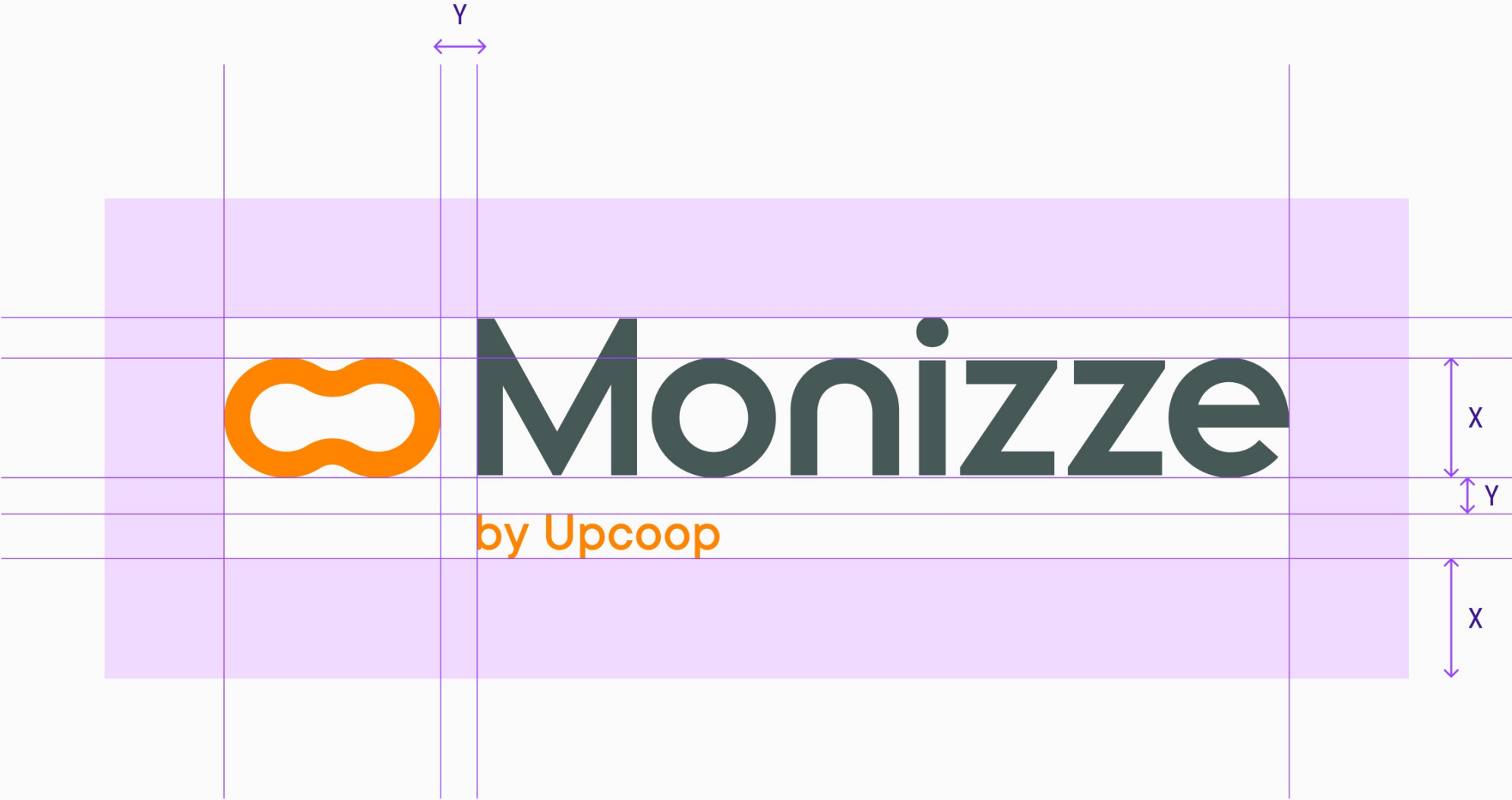


The Monizze logotype is visually balanced. Do not try to reproduce it. Use the vector files available on brand.monizze.be and give them to your partners and providers if necessary.

Logotype

Exclusion zone

To maintain its integrity and impact, the logo must always be used with its designated clear space and should never be altered or distorted. This carefully crafted emblem serves as the primary visual representation of our brand across all platforms and media. The logo will be predominantly used on official documents and formal business communications.



Logotype

Exclusion zone “Small logo”

To maintain its integrity and impact, the logo must always be used with its designated clear space and should never be altered or distorted. This carefully crafted emblem serves as the primary visual representation of our brand across all platforms and media.



